

11 April 2024

# Young members getting the vote out

Low pay affects everyone, but the cumulative effects of attacks on pay, pensions and terms and conditions will hit younger members hardest.

It's important for everyone to vote in this ballot but it's vital for young members to get involved in PCS for this campaign and for the future.

## **Putting the work in**

Simmeron Kathbamna is chair of the PCS young members' network and works in DLUHC. She says "Reps and advocates have come together as many hands make light work, with some getting involved in PCS for the first time to help get the vote out.

"Regular leafletting across all our offices promotes visibility and enables face to face conversations with members, and using CallHub for phone banking. This is also a great way to follow up with members who we may have spoken to already, or who have been waiting for replacement ballots to arrive."

## **Meeting members face-to-face**

Louis Radforth (R&C Merseyside) has been speaking with members face-to-face. "We've got a big responsibility to make sure we smash through the threshold and win our mandate. I've been driving out the vote over the last few weeks, ensuring all members are aware of the ballot and our demands with over 2000 leaflets handed out so far.

"Over the next few weeks I'll be continuing to leaflet our workplace whilst following up with peer to peer texting and call hub reminding members to post their ballot. We've got a lot to do but we'll all be pulling together to deliver the result we need to show how powerful our members are."

## **The importance of getting your ballot in the post**

In the north east, Saul Cahill (DWP Tyneside & Northumbria) has been getting involved in his branch's efforts to get the ballot out by using his role in the young members' network:

"As regional convenor of the young members' network, I've arranged a meeting so that young members can find out more about the campaign, share all their experiences of getting the vote out and hopefully encourage other young members who may be getting more involved for the first time."

And in Scotland, Holly Allison (R&C East Kilbride) has some novel ideas on how to boost turnout. "We have a branch Facebook page set up and run by local reps. The branch has agreed to run a raffle, and members who send us a picture of posting their ballot paper are entered into a raffle, funded by branch funds. This means we

have posts on our page daily of post boxes, constantly reminding our members the importance of this ballot and getting it in the post ASAP!"

For more information, read our [FAQs on the strike ballot](#).

[Tell us you've voted](#) by logging in to PCS Digital. You can also [order strike ballot materials](#) or a [replacement ballot paper](#).